

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

Canadian Circulations Audit Board
L'Office canadien de vérification de la diffusion
1 Concorde Gate, Suite 800
Toronto, Ontario Canada M3C 3N6
Telephone: +1 416.487.2418
Fax: +1 416.487.6405
www.bpaww.com

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Worldwide, BPA audits 2,600+ media properties—including over 1,500 B-to-B publications, more than 350 consumer magazines, 150 newspapers, 550+ web sites, 40 events, email newsletters, databases, wireless and other advertiser-supported media—as well as 2,700 advertiser and agency members.

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DOCTOR'S REVIEW

Parkhurst Publishing Ltd.
400 McGill Street
4th Floor
Montreal, Quebec H2Y 2G1
Canada
Tel.: 514.397.8833
Fax: 514.397.0228
E-mail: contact@parkpub.com
Web Site: www.doctorsreview.com

Official Publication of: None
Established: 1983
Issues Per Year: 12
(See Additional Data)

FIELD SERVED

DOCTOR'S REVIEW serves the medical profession in Canada.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients include Family Physicians including General Practitioners, Medical Specialists, and paid subscribers.

AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	415
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
Digital _____	-
All Other _____	141
TOTAL	556

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	39,074	100.0	39,029	99.9	45	0.1
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	39,074	100.0	39,029	99.9	45	0.1

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2013 Issue	Total Qualified
April _____	38,567
May _____	38,668
June _____	38,902
July _____	38,902
August _____	38,905
September _____	40,500

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	October 2010 – March 2011	April-September 2011	October 2011 – March 2012	April-September 2012	October 2012 – March 2013*	April-September 2013*
Total Audit Average Qualified: _____	39,100	39,271	39,013	39,574	37,241	39,074
Qualified Non-Paid: _	39,050	39,223	38,965	39,526	37,193	39,029
Qualified Paid: _____	50	48	48	48	48	45
Post Expire Copies included in Total Qualified Circulation: _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: October 2012 – September 2013 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

ADDITIONAL DATA

CHANGE IN FREQUENCY:

Effective with the October 2012 issue, Doctor's Review changed its frequency from 11 to 12 issues per year.

PARAGRAPH 3b:

Other sources include 1 source of circulation for a quantity of 38,860 copies or 100.0%, including Canadian Medical Directory.

Paragraph 3b includes 38,860 qualified non-paid circulation. Qualified paid circulation of 45 combined with the qualified non-paid circulation equal 38,905 total qualified circulation for the analyzed issue.

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.		
Claudia Masciotra, Controller	Date signed	September 19, 2013
David Elkins, Publisher	City	Montreal
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by CCAB	September 19, 2013
IMPORTANT NOTE:	Type	PS
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	D141POS3

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF AUGUST 2013																
This issue is 0.5% or 203 copies below the average of the other 5 issues reported in Paragraph two.																
This publication's business/occupational analysis conforms to CCAB's Standard Classification of Circulation No. 650 BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Newfoundland	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta N.W.T.and Nunavut	B.C. and Yukon	Total for Canada	United States	Other Foreign	Total Outside Canada
1. Family Physicians (including general practitioners and general practitioners certificated in family medicine) ____	29,398	75.6	592	98	1,011	796	8,194	9,780	870	622	3,369	4,066	29,398	-	-	-
2. SPECIALISTS																
Cardiology _____	1,033	2.7	13	1	33	15	331	403	16	21	105	95	1,033	-	-	-
Clinical Immunology & Allergy _____	136	0.3	-	-	3	-	42	58	6	1	10	16	136	-	-	-
Endocrinology /Metabolism _____	326	0.8	7	-	9	3	73	146	10	5	36	37	326	-	-	-
Gastroenterology _____	578	1.5	10	2	14	12	170	205	10	9	89	57	578	-	-	-
Internal Medicine _____	1,740	4.5	21	8	39	22	404	742	64	36	189	215	1,740	-	-	-
Rheumatology _____	328	0.8	4	-	13	7	86	136	11	5	29	37	328	-	-	-
Respirology _____	512	1.3	1	1	5	7	172	182	9	13	66	56	512	-	-	-
Neurology _____	647	1.7	6	1	20	5	154	240	17	12	104	88	647	-	-	-
Psychiatry _____	3,209	8.2	38	8	102	37	850	1,284	116	42	289	443	3,209	-	-	-
Nephrology _____	543	1.4	8	1	16	10	157	183	25	18	63	62	543	-	-	-
Dermatology _____	410	1.1	7	-	10	11	141	143	13	3	39	43	410	-	-	-
Other Specialties not elsewhere classified _____	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other Paid Circulation _____	45	0.1	1	-	-	1	11	23	-	-	3	2	41	4	-	4
TOTAL QUALIFIED CIRCULATION	38,905	100.0	708	120	1,275	926	10,785	13,525	1,167	787	4,391	5,217	38,901	4	-	4

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED NON-PAID CIRCULATION FOR ISSUE OF AUGUST 2013					
QUALIFICATION SOURCE	Qualified Within			*Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request: _____	-	-	-	-	-
II. Request from recipient's company: _____	-	-	-	-	-
III. Membership Benefit: _____	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	38,860	-	-	38,860	100.0
Association rosters and directories _____	-	-	-	-	-
Business directories _____	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-
*Other sources _____	38,860	-	-	38,860	100.0
VI. Single Copy Sales: _____	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	38,860	-	-	38,860	100.0
PERCENT	100.0	-	-	100.0	

*See Additional Data

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF AUGUST 2013		
MAILING ADDRESS	Total Qualified	Percent
Individuals by name and title and/or function _____	38,905	100.0
Individuals by name only _____	-	-
Titles or functions only _____	-	-
Company names only _____	-	-
Multiple Copy Same Addressee copies _____	-	-
Single Copy Sales _____	-	-
TOTAL QUALIFIED CIRCULATION	38,905	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF AUGUST 2013		
Provinces	Total Qualified	Percent
Newfoundland and Labrador _____	708	1.8
Prince Edward Island _____	120	0.3
Nova Scotia _____	1,275	3.3
New Brunswick _____	926	2.4
Quebec _____	10,785	27.7
Ontario _____	13,525	34.8
Manitoba _____	1,167	3.0
Saskatchewan _____	787	2.0
Alberta, N.W.T and Nunavut _____	4,391	11.3
B.C. and Yukon _____	5,217	13.4
TOTAL FOR CANADA	38,901	100.0
United States _____	4	-
Other Foreign _____	-	-
TOTAL OUTSIDE CANADA	4	-
TOTAL QUALIFIED CIRCULATION	38,905	100.0