

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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DOCTOR'S REVIEW

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E-mail: circulation@parkpub.com
Web Site: www.parkpub.com

Official Publication of: None
Established: 1983
Issues Per Year: 12

FIELD SERVED

The Medical Profession in Canada

DEFINITION OF RECIPIENT QUALIFICATION

Licensed to practice Medicine.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual_____	40,269	100.0	40,132	99.7	137	0.3
Sponsored Individually Addressed _	-	-	-	-	-	-
Membership Benefit_____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales_____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	40,269	100.0	40,132	99.7	137	0.3

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD

2004 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2005 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
April _____					39,913	July _____					40,424
May _____					39,990	August _____					40,483
June _____					40,136	September _____					40,666
						TOTAL					

*See Paragraph 11

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF AUGUST 2005
 This issue is 0.6% or 257 copies above the average of the other 5 issues reported in Paragraph two.

This publication's business/occupational analysis conforms to CCAB's Standard Classification of Circulation No. 650 BUSINESS AND INDUSTRY	Newfoundland	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta N.W.T. and Nunavut	B.C. and Yukon	Total for Canada	United States	Other Foreign	Total Outside Canada	TOTAL	Percent of Total
1. Family Physicians (including general practitioners and general practitioners certificated in family medicine)	534	115	933	612	7,383	9,011	907	939	2,865	4,142	27,441	-	-	-	27,441	67.9
2. SPECIALISTS																
Dermatology/Syphilology	5	1	15	7	166	134	12	5	39	51	435	-	-	-	435	1.1
Emergency Medicine	2	1	14	4	86	142	14	-	49	79	391	-	-	-	391	1.0
General Surgery (includes thoracic surgery, cardiovascular surgery, neurosurgery and plastic surgery)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Internal Medicine (includes allergy, cardiology, gastroenterology, rheumatology and pulmonary diseases)	54	12	136	81	1,110	1,521	127	88	407	447	3,983	-	-	-	3,983	9.8
Neurology and Psychiatry	55	7	129	64	1,024	1,603	153	45	357	547	3,984	-	-	-	3,984	9.8
Obstetrics and Gynecology	22	6	52	29	346	541	41	38	122	147	1,344	-	-	-	1,344	3.3
Orthopedic Surgery	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pediatrics	31	10	59	29	465	683	96	36	226	203	1,838	-	-	-	1,838	4.5
Urology/Nephrology	7	3	18	16	119	188	16	8	41	58	474	-	-	-	474	1.2
Other Specialties not elsewhere classified	3	3	11	6	62	204	25	30	60	55	459	-	-	-	459	1.1
Other Paid Circulation	4	-	7	3	29	58	4	1	17	9	132	2	-	2	134	0.3
TOTAL QUALIFIED CIRCULATION	717	158	1,374	851	10,790	14,085	1,395	1,190	4,183	5,738	40,481	2	-	2	40,483	100.0

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF AUGUST 2005

QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL - Personal direct request from the recipient:	305	-	-			305	0.8
a. Written	305	-	-			305	0.8
b. Telecommunication	-	-	-			-	-
c. Internet and E-Mail	-	-	-			-	-
II. TOTAL - Request from recipient's company:	-	-	-			-	-
a. Written	-	-	-			-	-
b. Telecommunication	-	-	-			-	-
c. Internet and E-Mail	-	-	-			-	-
III. TOTAL - Membership Benefit:	-	-	-			-	-
a. Individual	-	-	-			-	-
b. Organizational	-	-	-			-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request):	-	-	-			-	-
a. Written	-	-	-			-	-
b. Telecommunication	-	-	-			-	-
c. Internet and E-Mail	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically):	40,044	-	-			40,044	99.2
Association rosters and directories	-	-	-			-	-
Business directories	-	-	-			-	-
Independent field reports	-	-	-			-	-
Licensees - Federal, Provincial, or Municipal Government	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists	-	-	-			-	-
*Other sources	40,044	-	-			40,044	99.2
VI. TOTAL - Single Copy Sales:	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	40,349	-	-			40,349	100.0
*See Paragraph 11	PERCENT	100.0	-	-		100.0	-

Paid Source Information can be reported at the option of the publisher.

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF AUGUST 2005

MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function			40,483	100.0
Individuals by name only			-	-
Titles or functions only			-	-
Company names only			-	-
Multi-Copy Same Addressee copies			-	-
Single Copy Sales			-	-
TOTAL QUALIFIED CIRCULATION			40,483	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF AUGUST 2005 (SEE PARAGRAPH 3a)

[Redacted content]

TOTAL NEW AND RENEWED QUALIFIED PAID SUBSCRIPTIONS ORDERED/SOLD FOR THE PERIOD
 Includes gross subscription sales/orders with unpaid invoices pending.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED

9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2001	2002	2003	2004	*2005
Total Audit Average Qualified:	38,455	38,698	39,226	39,738	40,189
Qualified Non-Paid: _____	38,455	38,698	39,108	39,574	40,050
Qualified Paid: _____	-	-	118	164	139
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC

***NOTE: 2005 data is unaudited. With each successive year, new data will be added until five years of data is displayed.**

**NC = None Claimed.

10. PAID CIRCULATION DATA

**NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

11. ADDITIONAL DATA

PARAGRAPH 2:

Number Removed and Number Added are not required for this publication.

PARAGRAPH 3b:

Other sources include 1 source of circulation for quantities of 40,044 copies or 99.2%, including IMS Health.

Paragraph 3b includes 40,349 qualified non-paid circulation. Qualified paid circulation of 134 combined with the qualified non-paid circulation equal 40,483 total qualified circulation for the analyzed issue.

AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	459
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
All Other _____	275
TOTAL	734

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

D. Elkins, Publisher

J. Brown, Circulation Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed October 26, 2005

City Montreal

Received by CCAB October 26, 2005

Type

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