

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED MARCH 2009**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

Canadian Circulations Audit Board
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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

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DOCTOR'S REVIEW

Parkhurst Publishing Ltd.
400 McGill, 3rd Floor
Montreal, Quebec
H2Y 2G1
Tel.: 514.397.8833
Fax: 514.397.0228
E-mail: contact@parkpub.com
Web Site:
www.doctorsreview@parkpub.com

Official Publication of: None
Established: 1983
Issues Per Year: 12

FIELD SERVED

The Medical Profession in Canada

DEFINITION OF RECIPIENT QUALIFICATION

Licensed to practice Medicine.

Primary Market C.A.R.D. Class 650 Medical

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	417
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
All Other _____	244
TOTAL	661

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	42,969	100.0	42,902	99.8	67	0.2
Sponsored Individually Addressed __	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	42,969	100.0	42,902	99.8	67	0.2

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2008 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
October _____					43,372	January _____					43,043
November _____					43,478	February _____					42,417
December _____					42,994	March _____					42,508
						TOTAL					

* See Paragraph 11

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9. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS					
	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
6-Month Period Ended:	2006	2007	March 2008	September 2008	March 2009*
Total Audit Average Qualified: _____	40,780	41,682	42,033	42,658	42,969
Qualified Non-Paid: _	40,670	41,587	41,951	42,585	42,902
Qualified Paid: _____	110	95	82	73	67
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC

10. PAID CIRCULATION DATA	
**NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

***NOTE: March 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

11. ADDITIONAL DATA

PARAGRAPH 2:

Additions and removals are not required for this publication.

PARAGRAPH 3b:

Paragraph 3b includes 42,352 qualified non-paid circulation. Qualified paid circulation of 65 combined with the qualified non-paid circulation equal 42,417 total qualified circulation for the analyzed issue.

Other sources include 1 source of circulation for a quantity of 42,160 copies or 99.5%, including IMS Health.

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.		
D. Elkins, Publisher	Date signed	April 3, 2009
E. Mackasey, Circulation Manager	City	Montreal
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by CCAB	April 3, 2009
IMPORTANT NOTE:	Type	PS
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	D141POM9

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF FEBRUARY 2009

This issue is 1.5% or 662 copies below the average of the other 5 issues reported in Paragraph two.

This publication's business/occupational analysis conforms to CCAB's Standard Classification of Circulation No. 650 BUSINESS AND INDUSTRY	Newfoundland	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta N.W.T. and Nunavut	B.C. and Yukon	Total for Canada	United States	Other Foreign	Total Outside Canada	TOTAL	Percent of Total
1. Family Physicians (including general practitioners and general practitioners certificated in family medicine)	597	121	975	689	7,521	9,965	911	991	3,385	4,162	29,317	-	-	-	29,317	69.1
2. SPECIALISTS																
Dermatology/Syphilology	9	-	14	9	149	140	10	4	37	46	418	-	-	-	418	1.0
Emergency Medicine	1	1	14	2	98	174	16	-	54	71	431	-	-	-	431	1.0
General Surgery (includes thoracic surgery, cardiovascular surgery, neurosurgery and plastic surgery)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Internal Medicine (includes allergy, cardiology, gastroenterology, rheumatology and pulmonary diseases)	50	14	123	79	1,103	1,672	124	91	466	453	4,175	-	-	-	4,175	9.8
Neurology and Psychiatry	63	13	136	75	965	1,609	137	48	373	540	3,959	-	-	-	3,959	9.3
Obstetrics and Gynecology	27	8	51	29	338	583	41	38	138	162	1,415	-	-	-	1,415	3.4
Orthopedic Surgery	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pediatrics	43	9	75	32	436	716	91	31	241	196	1,870	-	-	-	1,870	4.4
Urology/Nephrology	8	-	12	11	129	129	19	10	50	43	411	-	-	-	411	1.0
Other Specialties not elsewhere classified	2	1	12	5	40	161	15	15	56	49	356	-	-	-	356	0.8
Other Paid Circulation	2	-	4	3	17	23	-	1	9	5	64	1	-	1	65	0.2
TOTAL QUALIFIED CIRCULATION	802	167	1,416	934	10,796	15,172	1,364	1,229	4,809	5,727	42,416	1	-	1	42,417	100.0

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED NON-PAID CIRCULATION FOR ISSUE OF FEBRUARY 2009

QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	*Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL - Personal direct request from the recipient:	192	-	-	-	-	192	0.5
a. Written	192	-	-	-	-	192	0.5
b. Telecommunication	-	-	-	-	-	-	-
c. Electronic	-	-	-	-	-	-	-
II. TOTAL - Request from recipient's company:	-	-	-	-	-	-	-
a. Written	-	-	-	-	-	-	-
b. Telecommunication	-	-	-	-	-	-	-
c. Electronic	-	-	-	-	-	-	-
III. TOTAL - Membership Benefit:	-	-	-	-	-	-	-
a. Individual	-	-	-	-	-	-	-
b. Organizational	-	-	-	-	-	-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request):	-	-	-	-	-	-	-
a. Written	-	-	-	-	-	-	-
b. Telecommunication	-	-	-	-	-	-	-
c. Electronic	-	-	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically):	42,160	-	-	-	-	42,160	99.5
Association rosters and directories	-	-	-	-	-	-	-
Business directories	-	-	-	-	-	-	-
Independent field reports	-	-	-	-	-	-	-
Licenses - Federal, Provincial, or Municipal Government	-	-	-	-	-	-	-
Manufacturer's, distributor's and wholesaler's lists	-	-	-	-	-	-	-
*Other sources	42,160	-	-	-	-	42,160	99.5
VI. TOTAL - Single Copy Sales:	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	42,352	-	-	-	-	42,352	100.0
*See Paragraph 11	PERCENT	100.0	-	-	-	100.0	

Paid Source Information can be reported at the option of the publisher.

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF FEBRUARY 2009

MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function	-	-	42,417	100.0
Individuals by name only	-	-	-	-
Titles or functions only	-	-	-	-
Company names only	-	-	-	-
Multi-Copy Same Addressee copies	-	-	-	-
Single Copy Sales	-	-	-	-
TOTAL QUALIFIED CIRCULATION			42,417	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF FEBRUARY 2009

Provinces	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Newfoundland	-	-	802	1.9
Prince Edward Island	-	-	167	0.4
Nova Scotia	-	-	1,416	3.3
New Brunswick	-	-	934	2.2
Quebec	-	-	10,796	25.5
Ontario	-	-	15,172	35.8
Manitoba	-	-	1,364	3.2
Saskatchewan	-	-	1,229	2.9
Alberta, N.W.T. and Nunavut	-	-	4,809	11.3
B.C. and Yukon	-	-	5,727	13.5
TOTAL FOR CANADA			42,416	100.0
United States	-	-	1	-
Other Foreign	-	-	-	-
TOTAL OUTSIDE CANADA			1	-
TOTAL QUALIFIED CIRCULATION			42,417	100.0

TOTAL NEW AND RENEWED QUALIFIED PAID SUBSCRIPTIONS ORDERED/SOLD FOR THE PERIOD

Includes gross subscription sales/orders with unpaid invoices pending.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED